



BEST UK TOUR OPERATOR

PRESENTED BY
THE TELEGRAPH SKI AND SNOWBOARD

The Winter Sports Company

Winter Sports Company are a leading provider of ski and snowboard courses in several resorts across the world. We have partnered with leading snow-schools to deliver ski and snowboard instructor courses, ski patrol training, improvement camps and instructor internships. To ensure clients get the very best training, Winter Sports Company only use level 3 and 4 instructors and deliver comprehensive packages which include quality accommodation, transfers, meals in resort as well as training 5 days per week, video analysis, shadow-teaching (for instructor courses) and full job & visa support once qualified.

Winter Sports Company offer comprehensive training programmes taking clients from low-mid level intermediate to a highly advanced standard of skiing or snowboarding in a matter of weeks. The range of packages we offer allows customers to tailor their training to ability, time scale and budget. We have also acknowledged an increased demand for further training and last season saw us introduce a record number of additional courses such as advanced level 2 & 3 training, race coaching, adaptive ski training, and park courses. Looking forward to 2017, we hope to offer an even wider range of coaching.

To improve customer experience and training, during the 2015/16 season, Winter Sports Company partnered with a gym to offer our customers a discounted fitness plan. Due to the popularity of the fitness plan we have implemented an 8-week pre-departure fitness programme with a UK trainer. The pre-season fitness guide has been welcomed by customers as the perfect way to maximise performance in preparation for their course.

Winter Sports Company are dedicated to ski and snowboard improvement, as such we encourage continued training for our staff. Our resort reps are qualified ski and snowboard instructors, enabling customers and interns to continually ask questions, receive guidance and improve outside of official teaching hours. We are very proud that last season 100% of our ski and snowboard instructor interns completed the season as level 2 instructors and all interns have either returned to study in the UK or have been offered instructor work for next season.

We have created a family of instructors and an extended family of customers, who return year after year to enjoy Winter Sports Company training courses. If customers spend three weeks or a season with us, we ensure they leave having had the best instruction out there, with international qualifications as well as an experience of a lifetime.