



BEST UK SNOWSPORTS RETAILER

PRESENTED BY
THE TELEGRAPH SKI AND SNOWBOARD

Snowtrax

As a family run independent ski & snowboard store, we are renowned for our personal service & expert advice.

We are constantly evolving our business with the customer at the heart of every decision we make.

Creating a brand new "Boot Lab" we have invested in the very latest equipment & technology, enabling our expert fitters to customise boots to an even higher degree. Combining this with a store refurbishment project completed over the summer, a continually expanding range of products & comprehensive staff knowledge, Snowtrax is now at the forefront of ski & snowboard retail.

We take pride in the fact that we test & examine the products we stock. We only sell products we believe in & offer clear, unbiased & honest advice. Our no quibbles suitability & comfort guarantees, shows the faith we have in the advice we offer.

We heavily support the local snowsports community, with product testing facilities on site. We have been working hard at grass roots levels, introducing new people into the sport. Our free taster lesson programme has produced record numbers of participation, with a surge of kids from the age of 2 all discovering the fun of skiing & snowboarding.

If you haven't paid us a visit, then please do, we love nothing more than chatting about all things snow related!