



BEST UK SNOWSPORTS RETAILER

PRESENTED BY
THE TELEGRAPH SKI AND SNOWBOARD

Snowfit

Since 1998 Snowfit has been looking after the skiers and snowboarders from East Anglia and beyond. During that past 18 years we have evolved to offer one of the largest ranges of ski and snowboard equipment under one roof in the UK. Our commitment has always been to offer the best choice and advice possible no matter what your level or experience and to do that in a friendly and relaxed environment.

Our boot fitting service is well renowned and last year we enhanced this service further with the addition of our own in-house Physio Clinic and Biomechanics Assessment Suite. As well as offering a more holistic and performance enhancing approach to our boots fittings we have also been able to help our customers with their aches and pains and build training programs so that they can make the most out of their time on the mountains. We have also expanded our range of Backcountry, Touring and Telemark equipment for this season.

As well as all the services we offer in store we also co-ordinate ski and snowboard test trip to the Alps with our customers. Not only do these trips give our customers the chance to sample the next season's equipment it also gives us the chance to get even more good, honest, feedback from the end user of the product. This in turn allows us to offer well balanced advice to our customers when purchasing equipment.

This year on these trips, our staff and customers have clocked up over 2500 hours of on slope product testing for 2016/17. By being this thorough we are so confident we will put our customers on the right equipment we offer our superb ski and snowboard satisfaction guarantee, "if you buy a ski or snowboard from us, on our recommendation and do not get on with it we will simply charge you a weekly rental fee, take the equipment back from you and put the rest of the money into a new set of skis or snowboard". We know of no other shop anywhere that offers such an all encompassing guarantee.

So that our online customers can also experience our passion, experience and customer care first hand we have also added a live chat function to our website. This has proved very popular and allows our site to be far more engaging.

Being very much a part of the ski and snowboard community we understand that community is just as much about give as it is take. To this end we run free monthly clinics, in store, covering waxing and maintenance of equipment, race tuning, and transceiver training. We are also committed to supporting our local ski and snowboard scene running events like the Farmer's Jam Freeski and Snowboard Festival and Junior Training Camps in conjunction with the Norfolk Snowsports Club.

Online and in our Snowfit shop we offer all that you need for your winter holiday, hardgoods, technical clothing, accessories and apparel. Snowfit was born out of the necessity to find a good local shop that offered great choice and service. nearly 19 years on we invite you to visit us either online or in store and "share our passion" for all things ski and snowboard. It is for this reason we think we deserve to be considered one of the best ski and snowboard retailers in the country.