



BEST UK CHALET COMPANY

PRESENTED BY
THE TELEGRAPH SKI AND SNOWBOARD

AliKats

Why AliKats for the 2015-16 award?

There are 2 growing & complimentary trends within British culture over the last few years:

1. Consumer demand for authentic, artisanal products delivered with excellent customer service
2. Demand for high quality, ethically sourced food made from scratch

AliKats Mountain Holidays is born from meeting demand for both these trends and as a result, their accolades and successes in the 2015-16 season are plentiful:

1. Since April 2016, AliKats Mountain Holidays is ranked number 1 on Trip Advisor for the whole Haute Savoie region of France
2. Winner of 'Favourite Food in Morzine, Les Gets & Avoriaz' for 2 years running (2015 & 2016)
3. Awarded the Trip Advisor certificate of Excellence every year of the operation (2011-2016) for all their chalets!
4. In addition, AliKats achieved an occupancy rate of over 90% in the 2015-16 season (the best winter yet) which meant that even more British skiers were able to sample the culinary style for which they have made their name.

Who are AliKats?

AliKats Mountain Holidays in Morzine are exceptional catered chalet holidays delivered by Al and Kat Judge. The personal combination of the name is a reflection of the two characters at the heart of this quality operator and their dedication to providing excellence.

The guest experience is at the heart of the AliKats operation even if it is sometimes at the expense of their bottom line. In the 2014-15 season AliKats expanded from one to three chalets and the 2016-17 winter season will see the introduction of a further two new chalets. Each chalet offers something different to UK skiers whilst maintaining the AliKats magic. The best quality ingredients are central to the AliKats menus and the ability to cater and deliver delicious meals for specialist dietary requirements sets AliKats apart in a market where food and drink has become so important.

Al and Kat are always striving to provide the best possible chalet experience and welcome feedback to ensure this remains the case. Because of this they are always ahead of the trend and mindful of their customers expectations and needs.