



BEST SNOWSPORTS SCHOOL

PRESENTED BY
THE TELEGRAPH SKI AND SNOWBOARD

Panorama Mountain Resort

Centred around the custom designed Discovery Zone, which opened in 2014-15, the Panorama Ski & Ride Centre has grown in leaps and bounds, and last year introduced a number of programs to meet a growing demand in the market for more personal, custom snowsports coaching and better options for school kids and groups.

The enhanced terrain in the Discovery Zone's dedicated learning area, along with a quad chairlift and surface lift, offers seamless progression for the entire family. Parents can now enjoy learning with their kids in a Family Private Lesson, where the skills of each family member are individually developed while the family group skis together.

The Discovery Zone is also the focal point for a revamped schools ski and ride program that is attracting both local and international student groups.

Special Discovery Packages make the introduction to snowsports easier and more affordable and for the first time, the resort championed a program where local school kids, in grades 4 and 5, were offered a free group lesson and full day lift ticket.

The Ski & Ride Centre has also expanded its adult specific programs that go beyond the standard lesson format. Intermediate to advanced skiers and boarders can now join a guided introduction to Panorama's powder bowl and in-bounds backcountry style terrain. Or enjoy a semi-private introduction to heliskiing that focuses on mastering key powder techniques and boosting confidence before a trip with RK Heliski, based at the resort. Adults can also enjoy a full day improvement session with gourmet alpine lunch for the full chaperoned mountain experience.

Since the development of the Discovery Zone and expanded programs the Ski & Ride Centre has seen a 12% increase in overall lesson participation and a 30% increase in the number of beginner lessons. The local and international school system has found confidence in the quality and safety of Panorama's learning environment and local schools programs have grown by 300% in the last two years.