



BEST SNOWSPORTS SCHOOL

PRESENTED BY
THE TELEGRAPH SKI AND SNOWBOARD

MINT Snowboarding

Developments:

- Continuous improvement of quality of instruction
- Promoting the sport of snowboarding

MINT Snowboarding is committed to continuous personal development training for its staff to ensure that we set a high standard in the quality of instruction our clients receive. As an example, this previous season MINT Snowboarding took the initiative to support its non-British instructors by paying for them to attend BASI snowboard courses. The purpose of this is to ensure that the style of instruction is consistent across the team ensuring the same quality of instruction is provided by our instructors to our clients.

Further to this MINT Snowboarding has supported one of its key members of coaching staff (David Gladwin) to attain his UIAGM Guiding qualification, this makes David one of only a handful of people in the world to hold this alongside a BASI Snowboard level 4 qualification. This ensures that MINT Snowboarding delivers the highest level of guiding and safety for its extensive Backcountry Program for advanced level riders.

MINT Snowboarding remains committed to providing the highest quality snowboard instruction, this is evidenced by MINT Snowboarding remaining ranked as the number 1 of 32 things to do in Morzine and to again achieve in 2016 the TripAdvisor 'Certificate of Excellence'.

MINT Snowboarding prides itself in its approach to teaching young children how to snowboard. The teaching style and methods have been (and continue to be) developed by MINT Snowboarding over many years, with a focus on learning through fun based games and activities. These efforts culminated in MINT Snowboarding running a Morzine first during the winter of 2015/16. MINT Snowboarding ran a local kids club to demonstrate to both children and parents alike that it is possible to snowboard from an early age. The club was run over the full winter season with up to 35 children aged between 2 and 7 years old in regular attendance. Due to the success of this club and demand from parents MINT Snowboarding will continue to run the club through the following winter season.

MINT Snowboarding has worked alongside Burton UK since 2009 to deliver fun activities to introduce and engage children to the sport of snowboarding. During the 2015/16 season MINT Snowboarding supported Burton UK in a number of Riglet Park events, where approximately 400 young children had the opportunity to slide on a snowboard for the first time.

Mint Snowboarding also support the older generation, this season we provided free beginner's snowboard instruction to the over 70's! See video sent separately.

MINT Snowboarding provided free snowboard instruction to female only groups at 'The Big Bang' in Tamworth with Jenny Jones and Lesley McKenna. These sessions showcased females who ride at a high level to inspire & encourage females to take up the sport.